



MERCHANTS OF THIRD AVENUE CIVIC IMPROVEMENT ASSOCIATION, INC.

Established 1933

OFFICERS 2018-2019

Robert L. Howe, President
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9620 Third Avenue

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8703 Third Avenue

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8429 Third Avenue

Brian Chin, Co-Treasurer
Northfield Bank
8512 Third Avenue

Ellen Vitellas, Co-Treasurer
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8701 Third Avenue

Rhea McCone, Corresponding Secretary
Harbour Abstract Agency Limited
7617 Third Avenue

Leigh Holliday, Recording Secretary
The Art Room
8710 Third Avenue

 /ThirdAvenueBayRidge
/SummerStrollon3rd
merchantsofthirdave.com

The Merchants of Third Avenue with Senator Gounardes & Councilman Brannan present the **2019 SUMMER STROLL ON 3RD**

Event Dates:

July 12 and Aug. 2 from 80th Street to 90th Street

July 19 and Aug. 9 from 68th Street to 80th Street



Time:

6:00 p.m. to 10:30 p.m.



On the evenings of July 12th, July 19th, August 2nd and August 9th, the Merchants of Third Avenue will once again be creating a strolling pedestrian plaza along Third Avenue. The avenue will be closed off to street traffic from 68th Street to 80th Street and 80th Street to 90th Street, as the avenue is transformed into a summer evening piazza filled with food, musicians, performers, art exhibits and local merchants.

BECOME A SPONSOR

Be Recognized and Stand Out at All 4 Strolls

Sponsorship Levels:

\$1,500 for Premier

\$1,000 for Gold

\$500 for Silver

\$250 for Bronze

\$100 for Friend

For more information on sponsorship opportunities, please contact: Patrick Gilbride at 646-342-9040 or Brian Chin at 718-833-1081

Please contact Ilene Sacco at ilenesacco@gmail.com if you are interested in performing, exhibiting or participating in this year's event

Sponsorship entitles your business to be highlighted on all promotional materials for Summer Stroll on 3rd, including posters, ads, postcards, website and social media. An attendance of more than 3,000 people is anticipated for each stroll. Let's continue and build on the momentum of last year's stroll and work together to create wonderful events that will be talked about for many years to come. *See reverse for details.*

SPONSORSHIP BREAKDOWN

\$1,500 PREMIER

- A prime avenue location for all 4 evenings
- Included as Premier Sponsor on www.summerstrollon3rd.com, with logo, contact info and 300-word description
- All of the below mentions

\$1,000 GOLD

- Exhibition space on the avenue for all 4 evenings
- Included as Gold Sponsor on www.summerstrollon3rd.com, with logo, contact info and 200-word description
- Mentioned on all social media, including Facebook and Twitter
- Included in all ads with a logo (not sponsored by newspapers)
- Included in ValPak (distributed to 50,000 households in Brooklyn)
- Included in posters (displayed in businesses all along Third Avenue)

\$500 SILVER

- Exhibition space for 2 evenings
- Included in ValPak (distributed to 50,000 households in Brooklyn)
- Included in posters (displayed in businesses all along Third Avenue)
- Included as Silver Sponsor on www.summerstrollon3rd.com, with logo, contact info and 100-word description

\$250 BRONZE

- Listed on poster
- Included in ValPak (distributed to 50,000 households in Brooklyn)
- Included as Bronze Sponsor on www.summerstrollon3rd.com, with logo and contact info

\$100 FRIEND

- Listed on program
- Included as a Friend on www.summerstrollon3rd.com, with contact info

SPONSORSHIP OPPORTUNITIES

\$1,500 for Premier

\$500 for Silver

\$100 for Friend

\$1,000 for Gold

\$250 for Bronze

Business Name: _____ **Contact Name:** _____

Street Address: _____ **Phone #:** _____

Email: _____ **Website:** _____

Please Charge Credit Card

Check Enclosed

Cardholder Name: _____

Card #: _____ **Expiration Date:** _____

Signature: _____

Check payable to: Merchants of 3rd Ave. Mailed to: Merchants of Third Avenue, c/o Patrick Gilbride, Edward Jones, 8909 Third Ave., Brooklyn, NY 11209

Contact: Patrick Gilbride — 646-342-9040; patrick.gilbride@edwardjones.com or Brian Chin — 718-833-1081; bchin@enorthfield.com